#### CONTEST REGULATIONS "Primabiotic at the SALON BEAUTY"

# §1 General provisions

The competition is organized by Natubay Sp. z o.o. with its registered office at ul. Hurtowa 2, 62-510 Konin, NIP: 667-177-04-61, REGON: 367139357, KRS: 0000671480, registered in the District Court of Poznań - Nowe Miasto and Wilda in Poznań, 9th Commercial Division of the National Court Register, with the share capital of PLN 5,000.00, hereinafter referred to as the "Organizer".

The competition is conducted in accordance with these Rules and the applicable laws in Great Britain.

The competition begins on October 13, 2024 during "SALON BEAUTY" and ends on October 14, 2024.

# §2 Participants and Contest Rules

1.Participation in the competition is voluntary and free of charge.

2. The competition is open to any person, hereinafter referred to as the Participant, who:

a. Has read and accepted these Rules and has consented to the processing of personal data for the purpose of conducting the competition by sending an application;

b. Is over 18 years old and has full legal capacity;

c. Lives in Great Britain;

d. Has an Instagram account;

e. Completes the Competition Task.

3. Only individuals who meet the conditions specified in §2, paragraph 2 of the Regulations can participate in the contest.

4. Employees of the Organizer and entities and employees of entities providing services to the Organizer in organizing the contest under civil law contracts, as well as their immediate family members (spouses, ascendants, descendants, and siblings) are excluded from participating in the contest.

5. The Participant's task is to scan the dedicated QR code from the leaflet and publish the story from the fair **SALON BEAUTY** on their Instagram, tagging the @primabiotic.uk account and adding the hashtag #collagenprimabiotic.

- 6. One Participant may submit multiple entries (in separate stories).
- 7. The Organizer reserves the right to remove and ignore competition entries whose authors:
- a. Do not act on their own behalf, but through third parties;
- b. Operate from fake Instagram accounts/profiles;
- c. Create fake Instagram accounts/profiles
- d. Violate the Instagram service regulations;

e. Use words commonly regarded as offensive, pornographic content, content promoting racial, ethnic, or religious hatred, or discriminatory content against social groups in their contest entries.

8. By participating in the contest, the Participant agrees to have their contest entry shared on the Primabiotic social media profiles.

### §3 Rights to contest entries

- 1. The Participant ensures that their Contest Entry will not violate any rights or goods of the Organizer, service providers to the Organizer, or third parties, especially their proprietary and personal copyrights and personal rights.
- 2. The Participant declares that they have exclusive and unrestricted copyright to the Contest Entry and that the work has not been previously published.

# §4 Prizes and selection of winners

- To ensure the proper conduct of the contest, the Organizer will appoint a 3-member Commission, hereinafter referred to as the Contest Commission. The tasks of the Contest Commission will include overseeing the proper conduct of the contest, making decisions on all matters concerning the contest, including interpreting the provisions of these Regulations, and selecting 1 Participant to be awarded prize (hereinafter: Winner). The decisions of the Commission are final, which does not deprive Participants of the right to pursue claims under the law.
- 2. After the contest ends, the Contest Commission will evaluate the entries submitted by the Participants and select those who best complete the Contest Task in terms of attractiveness, originality, and creativity, and in this way, will select 1 (one) Winner.
- 3. The prize in the competition is:
  - a. MAIN PRIZE: a year's supply of Primabiotic collagen (12 packages of Collagen Primabiotic).
- 4. The Commission will conclude the selection of the Winners no later than October 15, 2024.
- 5. The Winner of the Contest will be notified of the win via a private message from the Organizer's Instagram account no later than October 15, 2024.

- 6. To receive the prize, the Winner must provide the Organizer within 7 days of the Organizer sending the private message with the necessary information to deliver the prize, including their name, email address, mailing address, and phone number.
- 7. In case the Winner does not provide the necessary information within the timeframe and under the conditions specified in paragraph 6 above, the Contest Commission will select another Participant to receive the prize.
- 8. The Organizer is not responsible for the failure to deliver the prize if it is due to the Participant not providing the required information for the delivery or providing incorrect or non-compliant information.
- 9. The prizes are funded by the Organizer.
- 10. The Winner cannot transfer the right to the prize to a third party.
- 11. The Winner can waive the right to the prize by submitting a written statement to the Organizer.
- 12. The Participant is not entitled to request the exchange of the prize for a cash equivalent.

# §5 Final Provisions and Technical Information

- 1. The Regulations come into force on October 13, 2024.
- 2. The contest is not a promotional lottery.
- 3. The Organizer is not responsible for the inability of a potential Participant to submit their Contest Entry due to reasons solely attributable to the Participant.
- 4. The Contest Regulations are available during the contest period at the URL:primabiotic.co.uk/wincollagen
- 5. The Organizer commits to making every effort to amicably resolve any disputes that may arise in connection with the conduct of the contest.

- 6. The court competent to resolve disputes is the court competent according to applicable laws.
- 7. This Contest is not organized, sponsored, conducted, or endorsed by Facebook, nor is it associated with Instagram.
- 8. The Organizer is solely responsible for the conduct of the contest, and Participants agree to release Instagram from any liability that may arise in connection with the organization of the contest.
- 9. Any changes to the Regulations require publication and notification to the Participants about the changes made by the Organizer. Changes can only be made to adapt the Regulations to applicable legal norms.