

# CONTEST REGULATIONS: “Primabiotic Global Ambassador”

## §1 General Provisions

The contest is organized by **Natubay Sp. z o.o.**, with its registered office at ul. Hurtowa 2, 62-510 Konin, NIP: 667-177-04-61, REGON: 367139357, KRS: 0000671480, registered in the District Court of Poznań – Nowe Miasto and Wilda in Poznań, 9th Commercial Division of the National Court Register, with share capital of PLN 5,000.00, hereinafter referred to as the “Organizer”.

The contest is governed by these Rules and the applicable laws in the United Kingdom.  
The contest will run from **May 12, 2025**, to **July 11, 2025**.

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## §2 Participants and Contest Rules

1. Participation in the contest is voluntary and free of charge.
  2. The contest is open to any individual, hereinafter referred to as the **Participant**, who:
    - a. Has read and accepted these Rules and has given consent for the processing of personal data for the purpose of conducting the contest by submitting an entry;
    - b. Is over 18 years old and has full legal capacity;
    - c. Resides in the United Kingdom;
    - d. Has an Instagram account;
    - e. Completes the Contest Task.
  3. Only individuals meeting the conditions set out in §2(2) are eligible to participate.
  4. Employees of the Organizer, as well as employees and representatives of entities providing services to the Organizer in organizing the contest under civil law contracts, and their immediate family members (spouses, ancestors, descendants, siblings) are excluded from participation.
  5. **Contest Task:** The Participant must write a comment under the contest post answering the question:  
*"Who do you think has the 'Primabiotic vibe' and why?"*
  6. Each Participant may submit multiple entries (in separate comments).
  7. The Organizer reserves the right to remove and ignore contest entries from authors who:
    - a. Do not act on their own behalf but via third parties;
    - b. Use fake Instagram accounts/profiles;
    - c. Create fake Instagram accounts/profiles;
    - d. Violate Instagram's terms of service;
    - e. Include offensive language, pornographic content, or content promoting racial, ethnic, or religious hatred or discrimination against social groups in their entries.
  8. By participating, the Participant agrees to have their contest entry shared on Primabiotic's social media profiles.
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### §3 Rights to Contest Entries

1. The Participant guarantees that their entry does not infringe any rights or interests of the Organizer, its service providers, or third parties, including intellectual property rights and personal rights.
  2. The Participant declares that they hold full and exclusive copyright to the submitted entry and that the entry has not been previously published.
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### §4 Prizes and Winner Selection

1. The Organizer will appoint a **three-member Contest Commission** responsible for overseeing the contest, interpreting the rules, and selecting the winner(s). The Commission's decisions are final, without prejudice to the Participant's right to pursue claims under applicable law.
  2. After the contest ends, the Commission will evaluate entries based on **attractiveness, originality, and creativity**.
  3. **One (1) Winner** will be selected.
  4. **Prize:**
    - o 1x package of **Primabiotic Collagen** (valued at £69.99)  
<https://primabiotic.co.uk/product/primabiotic-collagen/>
  5. The selection of the Winner will be completed by **July 15, 2025**.
  6. The Winner will be notified via private message from the Organizer's Instagram account no later than **July 21, 2025**.
  7. To receive the prize, the Winner must, within 7 days of being contacted, provide the following delivery details: full name, email address, mailing address, and phone number.
  8. If the Winner fails to provide the required information in time, the Contest Commission will select another Participant to receive the prize.
  9. The Organizer is not responsible for non-delivery of the prize due to incorrect or missing information provided by the Winner.
  10. The prize is funded by the Organizer.
  11. The Winner may not transfer their right to the prize to another person.
  12. The Winner may decline the prize by submitting a written statement to the Organizer.
  13. The Participant is not entitled to request a cash equivalent of the prize.
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### §5 Final Provisions and Technical Information

1. These Rules take effect on **May 12, 2025**.
2. This contest is not a game of chance or a promotional lottery.
3. The Organizer is not responsible for a Participant's inability to submit an entry due to reasons attributable solely to the Participant.
4. The Contest Rules are available during the contest period at:  
<https://primabiotic.uk/>
5. The Organizer will make every effort to resolve any disputes amicably.
6. The competent court for dispute resolution is the court determined by applicable law.

7. The contest is **not organized, sponsored, conducted, or endorsed by Facebook or affiliated with Instagram** in any way.
8. The Organizer assumes full responsibility for the contest, and Participants agree to release Instagram from any liability arising from its organization.
9. Any changes to the Rules must be published and communicated to Participants by the Organizer. Changes may only be made to comply with applicable legal norms.