

CONTEST REGULATIONS: "Primabiotic Summer Edition"

§1 General Provisions

1. The contest is organized by Natubay Sp. z o.o., with its registered office at ul. Hurtowa 2, 62-510 Konin, Poland, NIP: 667-177-04-61, REGON: 367139357, KRS: 0000671480, registered in the District Court of Poznań – Nowe Miasto and Wilda in Poznań, 9th Commercial Division of the National Court Register, with share capital of PLN 5,000.00, hereinafter referred to as the "Organizer."
2. This contest is governed by these Rules and the applicable laws of the United Kingdom.
3. The contest will run from July 18, 2025, to July 21, 2025.

§2 Participants and Contest Rules

1. Participation in the contest is voluntary and free of charge.
2. The contest is open to any individual, hereinafter referred to as the Participant, who:
 - a. Has read and accepted these Rules and has given consent for the processing of personal data for the purpose of conducting the contest by submitting an entry;
 - b. Is over 18 years of age and has full legal capacity;
 - c. Resides in the United Kingdom;
 - d. Has an active Instagram account;
 - e. Performs the Contest Task as described below.
3. Only individuals meeting all the above conditions are eligible to participate.
4. The following individuals are excluded from participation:
 - o Employees of the Organizer;
 - o Employees and representatives of entities providing services to the Organizer under civil law contracts in connection with the contest;
 - o Their immediate family members (spouses, ancestors, descendants, and siblings).
5. Contest Task: The Participant must:
 - o Take a screenshot of the designated Instagram post ("Hit the bottle into the contour!"),
 - o Share it on their Instagram Story with the hashtag #collagensummer,
 - o Tag the account @primabiotic.uk,
 - o *Note: Do not send the screenshot via private message.*

- After posting the Story, comment the word “SUMMER” under the original Instagram post.
- 6. Each Participant may enter the contest only once.
- 7. The Organizer reserves the right to remove and disregard contest entries from individuals who:
 - a. Participate through third parties and not on their own behalf;
 - b. Use fake Instagram accounts;
 - c. Create fake profiles for the purpose of entering the contest;
 - d. Violate Instagram’s terms of service;
 - e. Submit entries containing offensive language, pornographic material, or content promoting racial, ethnic, or religious hatred or discrimination against social groups.
- 8. By entering the contest, the Participant agrees that their entry may be shared on Primabiotic’s social media profiles.

§3 Rights to Contest Entries

1. The Participant guarantees that their entry does not infringe upon any rights or interests of the Organizer, its service providers, or third parties, including but not limited to intellectual property rights and personal rights.
2. The Participant declares that they hold full and exclusive copyright to the submitted entry and confirms that it has not been previously published or submitted to other contests.

§4 Prizes and Winner Selection

1. The Organizer will appoint a three-member Contest Commission responsible for supervising the contest, interpreting the Rules, and selecting the winners. The Commission’s decisions are final, without prejudice to the Participant’s right to pursue claims under applicable law.
2. After the contest ends, the Commission will evaluate entries based on attractiveness, originality, and creativity.
3. Three (3) winners will be selected by the Organizer.
4. Prize:
 - 1x package of Primabiotic Collagen Summer Edition (Wild Strawberry flavor) – one month of supplementation, valued at £69.99
[View product](#)
5. The selection process will be completed by July 22, 2025.
6. The winners will be notified via private message from the Organizer’s official Instagram account no later than July 25, 2025.

7. To receive the prize, the winner must provide the following delivery details within 7 days of being contacted:
 - Full name
 - Email address
 - Mailing address
 - Phone number
8. If the winner fails to provide the required information within the specified timeframe, the Contest Commission will select another Participant as a replacement winner.
9. The Organizer is not responsible for failure to deliver the prize due to incorrect or incomplete information provided by the winner.
10. The prize is funded by the Organizer.
11. The winner may not transfer the right to the prize to another person.
12. The winner may decline the prize by submitting a written statement to the Organizer.
13. Participants are not entitled to request a cash equivalent or any other form of compensation in lieu of the prize.

§5 Final Provisions and Technical Information

1. These Rules take effect on July 18, 2025.
2. This contest is not a game of chance or a promotional lottery.
3. The Organizer is not responsible for the Participant's inability to submit an entry due to technical or personal reasons.
4. The Contest Rules will be available throughout the contest period at:
<https://primabiotic.uk>
5. The Organizer will make every effort to resolve any disputes amicably.
6. The competent court for resolving any disputes will be the court of jurisdiction as determined under applicable UK law.
7. The contest is not organized, sponsored, endorsed, or administered by Facebook or Instagram, nor is it associated with them in any way.
8. The Organizer assumes full responsibility for the contest. By participating, the Participant agrees to release Instagram from any liability arising from the organization of the contest.
9. Any amendments to these Rules will be published and communicated to Participants by the Organizer. Such changes may only be made to comply with applicable legal regulations.